



PRETTY PLEASE WITH A CHERRY ON TOP

Introducing DOLE SOFT SERVE® Cherry

True-to-Fruit tart with a hint of subtle sweet, DOLE SOFT SERVE® Cherry makes any moment a refreshing treat. A generational favorite, liked by the Gen Z, Millennial, Gen X and Baby Boomer* crowds alike. A versatile flavor to create many delectable offerings from floats to desserts. Vegan, gluten-free and more, DOLE SOFT SERVE® Cherry is sure to please all!



*Source: Datassential SNAP™ 2019

Cherry's growth is predicted to outperform

83%

of all other foods, beverage, and ingredients over the next four years (2019-2023)

- Source: Haiku™ Datassential's

Cherry flavor is found on

42%

of menus nationally

- Source: Datassential SNAP™

A Generational Favorite

94%

Average "Love" Cherry Flavor (Gen Z, Millennial, Gen X and Baby Boomer)

- Source: Datassential SNAP™ 2019



MADE IN THE USA



VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

DARK CHOCOLATE CHERRY TRUFFLE

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Add Dark Chocolate pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
3. Additionally add Brownie pieces to the finished DOLE SOFT SERVE® Cherry
4. Drizzle on top of finished DOLE SOFT SERVE® Cherry, approx ½ oz. of Chocolate sauce



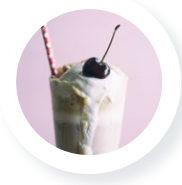
CHERRY S'MORES

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Add Marshmallow pieces on top of 5oz of finished DOLE SOFT SERVE® Cherry
3. Additionally add Graham Cracker Cookies and Chocolate pieces to the finished DOLE SOFT SERVE® Cherry
4. Drizzle on top of finished DOLE SOFT SERVE® Cherry, approx ½ oz. of Chocolate sauce



CHERRY COLA FLOAT

1. Prepare DOLE SOFT SERVE® Cherry as directed
2. Place a 5 oz. serving of prepared DOLE SOFT SERVE® Cherry in a serving dish
3. Top with approx 1+ oz. of Cherry Cola on top of 5oz of finished DOLE SOFT SERVE® Cherry



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential

Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)



- 3) Pour mixture into soft serve machine

Product Code: D571-A6120

UPC: 10072058621411

DOT Code: 707521

Case Pack: 4/4.5 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts

About 72 servings per container	
Serving size	2 Tbsp (28g)
[Makes 2/3 Cup Soft Serve (117g)]	
Amount per serving	110
Calories	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrate 26g	9%
Dietary Fiber 0g	0%
Total Sugars 24g	
Includes 24g Added Sugars	48%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 8mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lemon, Strawberry, Raspberry, Lime, Watermelon and Orange at DoleSoftServe.com.

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