



# DEPENDABLY DELIGHTFUL

DOLE SOFT SERVE® Pineapple Flavor

Smooth. Sweet. Classic. Pineapple lovers commence. This smooth, tropical treat is the original DOLE SOFT SERVE® flavor that is craved around the world.



The flavor pineapple has a

**61%**

menu penetration.

- SOURCE: Datassential's

In 2019, pineapple was the

**9th**

most common frozen treat flavor over the last five years.

- Source: Mintel

The number of frozen treat products with the flavor pineapple has increased

**30%**

from 2017 - 2019.

- Source: Mintel



MADE IN THE USA



## TRUE-TO-FRUIT FLAVOR.

True Profit Potential.

| DOLE SOFT SERVE® Profit Potential |              |                |                    |
|-----------------------------------|--------------|----------------|--------------------|
| Sales per Day                     | Daily Profit | Monthly Profit | Annual Profit      |
| 25                                | \$54.75      | \$1,642.50     | <b>\$19,710.00</b> |
| 50                                | \$109.50     | \$3,285.00     | <b>\$39,420.00</b> |
| 100                               | \$219.00     | \$6,570.00     | <b>\$78,840.00</b> |

## Prep is a Snap...1,2,3

### For DOLE SOFT SERVE®

- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®
- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)
- 3) Pour mixture into soft serve machine

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## VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

### CLASSIC PINEAPPLE FLOAT

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Dispense 5 oz of DOLE SOFT SERVE® Pineapple Flavor in a serving vessel
3. Pour 3 oz of pineapple juice around the soft serve
4. Garnish with Pineapple wedge



### PINEAPPLE SUNRISE FLOAT

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Prepare DOLE SOFT SERVE® Strawberry Flavor as directed
3. Fill vessel with finished twist of 5 oz DOLE SOFT SERVE® Pineapple Flavor + DOLE SOFT SERVE® Strawberry Flavor
4. Top finished product with 1+oz of Orange Juice
5. (Optional) Top finished product with 1+oz of Champagne or Prosecco
6. Garnish with a pineapple wedge, pineapple leaf, and fresh strawberry



### SUNSHINE TWIST

1. Prepare DOLE SOFT SERVE® Pineapple Flavor as directed
2. Prepare DOLE SOFT SERVE® Cherry Flavor as directed
3. Twist both together into a 5 oz dish



## DOLE SOFT SERVE® PINEAPPLE-FLAVORED SOFT SERVE MIX, NATURALLY & ARTIFICIALLY FLAVORED

Product Code: D581-A6120

UPC: 10072058610194

DOT Code: 560382

Case Pack: 4/4.4 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72\*

Servings per Case: 288

\*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

| Nutrition Facts                   |                |
|-----------------------------------|----------------|
| About 72 servings per container   |                |
| Serving size                      | 2 Tbsp (28g)   |
| [Makes 2/3 Cup Soft Serve (117g)] |                |
| Amount per serving                | <b>110</b>     |
| <b>Calories</b>                   | % Daily Value* |
| Total Fat 0.5g                    | 1%             |
| Saturated Fat 0.5g                | 3%             |
| Trans Fat 0g                      |                |
| Cholesterol 0mg                   | 0%             |
| Sodium 10mg                       | 0%             |
| Total Carbohydrate 26g            | 9%             |
| Dietary Fiber 0g                  | 0%             |
| Total Sugars 25g                  |                |
| Includes 25g Added Sugars         | 50%            |
| Protein 0g                        |                |
| Vitamin D 0mcg                    | 0%             |
| Calcium 9mg                       | 0%             |
| Iron 0mg                          | 0%             |
| Potassium 1mg                     | 0%             |

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Strawberry, Mango, Lime, Lemon, Raspberry, Orange, Cherry & Watermelon at [DoleSoftServe.com](http://DoleSoftServe.com).