



RAZZLE-DAZZLE RASPBERRY

DOLE SOFT SERVE® Raspberry Flavor

Razzle is right! This full-flavor soft serve is sure to wake up all your senses. It's a bright, vibrant, true-to-fruit berry explosion that pairs wonderfully with many other flavor combinations.



The flavor raspberry has a

41.9%

menu penetration

- SOURCE: Datassential's

The flavor raspberry was ranked as the

9th

most common frozen treats flavor found on menu's

- Source: Mintel

The number of products with the flavor raspberry increased

12%

from 2017 - 2019

- Source: Mintel



MADE IN THE USA



TRUE-TO-FRUIT FLAVOR. True Profit Potential.

DOLE SOFT SERVE® Profit Potential			
Sales per Day	Daily Profit	Monthly Profit	Annual Profit
25	\$54.75	\$1,642.50	\$19,710.00
50	\$109.50	\$3,285.00	\$39,420.00
100	\$219.00	\$6,570.00	\$78,840.00

Prep is a Snap...1,2,3

For DOLE SOFT SERVE®



- 1) Fill clean bucket with 6.75 quarts of cool water for DOLE SOFT SERVE®



- 2) Add one bag of DOLE SOFT SERVE® mix while stirring with a wire whisk until completely dissolved (approximately 2 minutes)

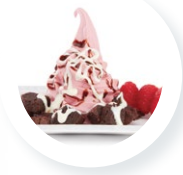


- 3) Pour mixture into soft serve machine

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VERSATILE RECIPE OFFERINGS FOR EVEN GREATER FLAVOR POSSIBILITIES

CHOCOLATE RASPBERRY DIVINE



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz DOLE SOFT SERVE® Raspberry Flavor
3. Top finished product with chocolate syrup & white chocolate syrup
4. Add brownie chunks around soft serve
5. Garnish with fresh raspberries

RASPBERRY FLOAT



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Fill vessel with 5 oz serving of prepared DOLE SOFT SERVE® Raspberry flavor
3. Pour 4 oz Lemon Lime Soda over top
4. Garnish with fresh raspberries

RASPBERRY LIME TWIST



1. Prepare DOLE SOFT SERVE® Raspberry Flavor as directed
2. Prepare DOLE SOFT SERVE® Lime Flavor as directed
3. Fill serving dish with 5 oz twist of raspberry and lime flavors

DOLE SOFT SERVE® RASPBERRY-FLAVORED SOFT SERVE MIX, WITH OTHER NATURAL FLAVORS

Product Code: D551-A6120

UPC: 10072058611818

DOT Code: 576152

Case Pack: 4/4.6 lbs

Serving Size: 2/3 cup prepared (117g)

Servings per Bag: About 72*

Servings per Case: 288

*Note: A volume amount of 2/3 level cup, weighing 117g, of frozen prepared product is based on 40% overrun. Depending on the amount of overrun your soft serve machine is set up for, a 2/3 cup of prepared soft serve may weigh more or less than 117g and will affect the number of servings.

Nutrition Facts	
About 72 servings per container	
Serving size	2 Tbsp (29g) [Makes 2/3 Cup Soft Serve (117g)]
Amount per serving	
Calories	110
	% Daily Value*
Total Fat 0.5g	1%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 5mg	0%
Total Carbohydrate 27g	10%
Dietary Fiber 0g	0%
Total Sugars 26g	
Includes 26g Added Sugars	52%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 9mg	0%
Iron 0mg	0%
Potassium 0mg	0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

LEARN MORE about other DOLE SOFT SERVE® flavors, including Pineapple, Mango, Lime, Strawberry, Lemon, Orange, Cherry & Watermelon at DoleSoftServe.com.